

About APQS Quilting Machines

If you already own a longarm quilting machine, it's likely that you recognize the APQS name and know our reputation. However, if you are new to longarms, APQS may be new to you. Let us introduce ourselves.



For over twenty years, we have been crafting the world's finest quilting machines in the heartland of America. Our company is sustained by our dedication to quality, innovation and excellence – and the dedication of thousands of amateur and professional APQS longarm quilters.

The decision of which longarm to invest in should never be made in the spur of the moment. You expect your longarm to provide you with enjoyment for decades to come. APQS longarms possess outstanding qualities and will provide you with a lifetime of enjoyment. We strive to put our best foot forward with each APQS quilting machine we build. Your APQS longarm will be a lifetime investment which you will never regret.

It's exciting and easy to choose your APQS machine. Using our website and literature, you can zero in on the longarm of your dreams. Then go to our factory showroom, to your local representative or visit us at the next quilt show to experience an APQS longarm for yourself. We at APQS have always appreciated the special personal relationship that can grow between you and your longarm. That is why for over twenty years, we have worked hard to create our many models, table designs and features – improvements that we've found will enhance your quilting style and ability.



An APQS longarm will provide you with a lifetime of enjoyment.



The Millennium



The Freedom SR



The Discovery



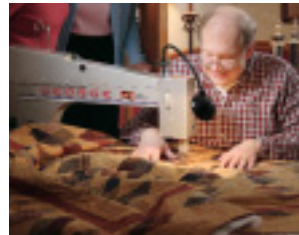
The Liberty

Why APQS is a great value

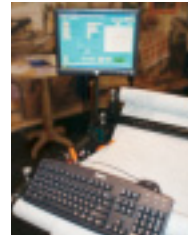
When you purchase a longarm, you expect it to provide you with a lifetime of enjoyment and use. When you invest in an APQS longarm, you can be sure that you have purchased a unique quilting machine that will retain its value for many years to come.

APQS longarms are handmade, one at a time, by master craftspeople. APQS longarms are not the product of an assembly line. Meticulous attention is paid to each and every detail. You can rely on APQS quality, which has proven itself to our customers thousands of times. Every machine born in our factory meets the highest standards of quality and more importantly, they meet the highest standards of the many satisfied APQS owners found throughout the world.

Detail for detail, APQS longarms are a great value. But don't just take our word for it. Come and experience our longarms with a hands-on demonstration. Visit our showroom, see your local



George



CompuQuilter

representative or check us out at the next quilt show. See for yourself why our longarms are chosen by so many amateur and professional quilters throughout the world.

You'll also find terrific value in the APQS staff of highly qualified experts whose experience serves as a guarantee of enduring quality and service.



The new George offers sit-down quilting.

*The possibilities are limitless
when you move up to APQS.*



AMERICAN
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23398 Hwy 30 East, Carroll, IA 51401 USA

Phone: 800-426-7233 (US and Canada) Fax: 712-792-5833 Email: sales@apqs.com Website: www.apqs.com

Why No Other Longarm Looks Like An APQS

Each APQS longarm is individually hand-crafted. We've preserved traditional hand craftsmanship in combination with modern manufacturing techniques.

Automated, assembly line production could never create a longarm of the quality our customers have come to expect of us. One of the most satisfying benefits of owning your APQS machine is that our skilled craftspeople built it. Every hand



All parts are precision machined to our exacting quality standards.

that touches an APQS longarm is an expert at its particular task. Building an APQS longarm requires a great deal of skill and many years of experience. Careful attention to detail is shown in the workmanship. An infinite amount of skill, craftsmanship and love characterize these beautiful machines.

Exacting demands are placed on our quality, down to the smallest details.

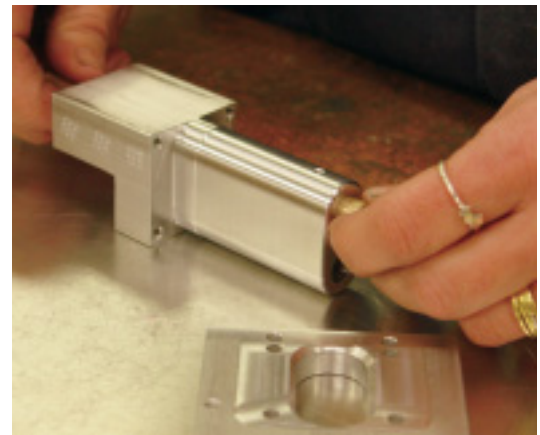
Quality is a combination of craftsmanship and the best materials. All APQS longarms are built by hand with the finest grades of

aircraft aluminum. This allows us to reduce the weight dramatically while maintaining integrity and strength as well as virtually eliminating vibration. APQS attaches special

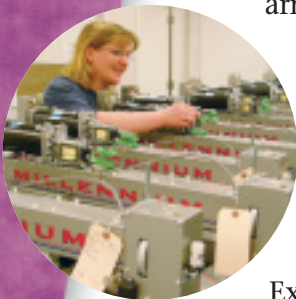
importance to the selection and processing of the many different materials and components that are used in our machines.

The long service life of an APQS machine is not something that just happens. Because our longarms are crafted with only the best

materials and built by skilled craftspeople, your machine becomes a magical experience in your hands. Regardless of which APQS longarm you choose, our hands make quilting magic for your hands.



All APQS longarms are built by hand with the finest grades of aircraft aluminum.



We put our best effort into every longarm we build.



Why No Other Longarm Quilts Like An APQS

You simply must quilt on an APQS machine to fully appreciate the stitch quality and ease of operation. You don't need to be an experienced quilter to sense the unmistakable touch and feel of an APQS machine or to appreciate its responsiveness.

What gives an APQS machine its consistent stitch quality and makes it so user-friendly? Our construction techniques and design choices play a critical part in satisfying the individual needs of our customers. The quilting head must withstand various pressures while minimizing deflection and vibration. Therefore, we designed it with extraordinary care. Our time-tested methods allow you to enjoy 50% less head weight while virtually eliminating vibration. The less a longarm vibrates, the higher the stitch quality. Less vibration also translates into more precision for intricate quilting.

This weight savings has allowed us to design a track system utilizing fully adjustable horizontal wheels. Our wheels "cling" to the edges of the table and carriage, if you will. They are adjustable so that each customer can "fine tune" the way their machine glides on the tracks. This results in ease of operation without sacrificing APQS's distinctive sensitivity, responsiveness and precise stitch quality.

APQS engineers carefully chose precision synchronous belt drive technology as the means of transferring power to both shafts; designed and constructed in a way to provide precise machine timing for sewing in all directions. In addition, synchronous belt drive technology requires no lubrication and is quieter in operation.

Our integrated stitch regulator, designed and perfected by APQS, lets you put stitches exactly where you want them. APQS's disc-style single thread tensioner and Smart•Bobbin enhances our precise thread tension, provides better stitch quality and enables you to use almost any good quality thread, even popular decorative threads. We designed our machines to use Smart•Bobbins because they have

almost 50% less inertial mass. A very low moment of inertia allows high speed quilting at lower tension levels. Lower bobbin and top thread tensions produce beautiful quality stitches.

Our exclusive lower thread cutter saves time and stress. Think about how many times you clip threads and start another design on each quilt. What a timesaver!

Our multi-positional ergonomic handles with fingertip controls reduce fatigue and eliminate much of the risk of carpal tunnel-type symptoms. In addition, you enjoy a full, unobstructed view of your stitching area. All of these things work together to bring out the quilt artist in you!

Our low inertia Smart•Bobbin provides precise thread tension, better stitch quality, and allows the use of almost any thread.



Synchronous belt drive technology provides precise machine timing.

Horizontal wheel and track system locks the machine onto the table, which absorbs any residual vibration. The horizontal wheels are fully adjustable (an APQS exclusive) to eliminate play.



You simply must quilt on an APQS to fully appreciate its stitch quality.



The possibilities are limitless when you move up to APQS.



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APQS Advantages

You expect a lifetime of enjoyment when you invest in a longarm. APQS machines are made by master crafts-people to ensure you get it. Each machine embodies the same personal pride that you put in every quilt.



TABLE DESIGN

The APQS table is full of great features. For example, the quilt top, batting and backing all load from the top. This eases bobbin changes and enables you to quilt while sitting.

LOWER THREAD CUTTER

This exclusive APQS option automatically trims your bobbin thread saving time and increasing productivity.

HORIZONTAL WHEELS

Horizontal wheel and track system absorbs any residual vibration. The horizontal wheels are fully adjustable (an APQS exclusive) to eliminate both binding and play. This holds the machine at a true 90° angle, which is very important when running patterns or doing other precision quilting.

MULTI-POSITIONAL HANDLES

Our fully adjustable handles enable greater control through close proximity to work and effortless access to function buttons.

MOTORIZED FEED

Lets you advance your quilt with the push of a button. APQS table design eliminates the need for riser bar adjustments.

WELDED ALUMINUM CONSTRUCTION

APQS preserves traditional hand craftsmanship in combination with modern manufacturing techniques. APQS quilting heads are hand built by craftsmen using the finest grades of aircraft aluminum. Our time-tested methods lock the base and body completely, so you enjoy 50% less head weight and reduced vibration. The less a longarm vibrates, the higher the stitch quality.

SELF-LUBRICATING BUSHINGS

Our self-lubricating needlebar and hopping foot bushings provide smooth operation. No additional lubrication is required. Won't stain valuable quilts.

SINGLE THREAD TENSION

Disc-style tensioners provide the most superb thread delivery system. Accommodates different thicknesses along a single strand of thread.

Smart Bobbin

Our low inertia Smart•Bobbin provides precise thread tension, better stitch quality, and allows the use of almost any thread.

IN HOME SET UP

This option allows you to sit back and relax while our technician sets up your new APQS quilting system in your home or business.

SYNCHRONOUS BELT DRIVE

APQS carefully chose "belt drive technology" as the means of transferring power to the upper and lower shafts. Designed and constructed in a way to provide precise machine timing for sewing in all directions. Ask any APQS owner and they will tell you that timing or re-timing is almost non-existent. In addition, "belt drive technology" requires no lubrication, is quieter in operation, and reduces vibration.

QUILT PICK-UP ROLLER

Adjustment free. Our pick-up roller does not require any lifting or adjusting.

HYDRAULIC TABLE LIFT

The optional hydraulic lift is available as an upgrade to the Universal Aluminum Alloy Table to allow for easy, one-touch height adjustment of the table.

The purchase of an APQS longarm represents an excellent investment that will bring you enjoyment for decades to come.



AMERICAN PROFESSIONAL QUILTING SYSTEMS

Return on Investment



Most folks contemplating an investment like this want to know how long it will take them to pay for the machine. We've come up with some basic answers to that question. We will show you how a machine can be paid for in the first year of your business with goals that should be comfortable and reasonable for you to achieve. We encourage you to do some research in your local area to find out how far behind the professional quilters are. In many cases, you'll find a backlog of six months or more; indicating that this is a terrific business opportunity for a person who wants to be self-employed.

We've done some research of our own and have some basic figures to share with you from the data we gathered. We studied machine quilting services and pricing from all around the United States and we put together some averages. They look like this:

Average queen-size quilt is approximately 90 X 100 inches or 9,000 square inches.

The average price for machine quilting with a design that is fairly simple (by no means heirloom quality) is approximately .015 cents per square inch.*

At this price, that queen-sized quilt would bring you approximately \$135.00 in labor costs alone.

9,000 X .015¢ (per sq. in.) = \$135.00

(*) = prices for quilting services may vary by geographical region. Our research was done in various random places all around the United States in 2006.



The possibilities are limitless when you move up to APQS.

When you look at these figures in terms of your investment in the machine, it breaks down like this:

It would take approximately 129 quilts to pay for our top-of-the-line Millennium at \$17,400. This would be an average of 2.5 quilts per week for the first year of your business. Wow! That really puts it into perspective.

It would take approximately 114 quilts for that first year to pay for a Liberty at \$15,400. Average: 2.2 quilts per week.

For the Freedom (without stitch regulator), base price of \$10,200: **It would take approximately 76 quilts** with an average of 1.5 quilts per week for the first year.

And the Discovery would take even less time and fewer quilts!

Quilters around the nation report that they do from one quilt per week to as many as 300-plus quilts per year. That's the beauty of this business – you can work as much or as little as you want or need to. It's all up to you! 200 or 300 quilts in one year at our average price of \$135 would make a very nice income and you can be your own boss.

If you are thinking about starting a machine quilting business, please call our sales department and request our Personal Business Plan. We'll be happy to share this sample business plan with you and you may use it as a guide to formulate your own plan tailored to your own goals. You can be prepared with these things when you speak with your banker about starting this business.

We also have financing assistance available. Give us a call and we'll help you get in touch with the financing folks too.



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